



**JELD-WEN**  
AUSTRALIA

HIA-JELD-WEN

# Kitchens & Bathrooms



**2011/12**

**Past Growth and Future Prospects**



Housing Industry Association

# Kitchens and Bathrooms Report

Past Growth and Future Prospects 2011/12

January 2012

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# OVERVIEW

- The **total number of kitchen installations** in new homes is forecast to decline by 10.4 per cent in financial year 2011/12 to 141,200, from 157,500 in 2010/11. An increase of 5.6 per cent is forecast for 2012/13 taking the total number of new kitchen installations to 149,000.
- The **total value of kitchen installations** in new homes was \$2.72 billion in 2010/11, an increase of 5.0 per cent on the previous year. The total value is forecast to fall by \$172 million in 2011/12 before increasing by \$147 million to a value of \$2.7 billion in 2012/13, just below the 2010/11 starting point.
- The **total number of bathroom installations** in new homes is forecast to decline by 10.4 per cent in financial year 2011/12 to 268,200, from 299,300 in 2010/11. An increase of 5.6 per cent is forecast for 2012/13 taking the total number of new bathroom installations to 283,100.
- The **total value of bathroom installations** in new homes was \$3.62 billion in 2010/11, an increase of 7.5 per cent on the previous year. The total value is forecast to fall by \$228 million in 2011/12 before increasing by \$196 million to a value of \$3.59 billion in 2012/13.
- HIA estimates that there is the potential for just over **146,000 kitchen renovations in 2011/12**.
- The **HIA Kitchens and Bathrooms survey** found an average value for a new kitchen in 2010/11 of \$19,011, compared to an average value for a kitchen renovation of \$19,900.
- Over 40 per cent of respondents to the survey (44 per cent) reported the **average age of a renovated kitchen** fell in the range of 16 to 20 years, with a further 32 per cent of respondents stating a range of 11 to 15 years. These results are consistent with previous findings dating back nearly 10 years.
- HIA estimates that in 2011/12 there is the **potential for 217,990 bathroom renovations**.
- The HIA Kitchens and Bathrooms survey found an **average value for a new bathroom** in 2010/11 of \$12,120 compared to an average value for a bathroom renovation of \$15,000.
- In terms of the **frequency of updating a bathroom**, 39 per cent of survey respondents reported the average age of a renovated bathroom as falling in the range of 16 to 20 years, with a further 25 per cent of respondents stating a range of 11 to 15 years. These results are consistent with previous findings dating back 10 years.